Prajakta Joshi

Multidisciplinary Designer

Thoughtfully driven designer with a strong sense of aesthetics, proficient in Adobe Suite & Figma. A Team Leader and Team Player, who is enthusiastic to deliver from ideation to execution, always eager to learn & grow.

Let's Connect

📞 +91 8208470881

✉ prajaktaajoshi1@gmail.com

🌐 www.prajaktaajoshi.com

in www.linkedin.com/in/prajaktaajoshi

💼 Experience

2025
Designer
(3 months)

Multia Design Studio, India
- Brand & Interaction Design
- Curated & Designed Brand Identity
- Was involved in attending client meetings and understanding their requirements, till delivering design deliverables, until the brand went live.

2024
Intern
(4 months)

Repos Energy, India
- Comprehensive Marketing & Communication Solutions
- Strategic Marketing campaigns, advertising, digital media management, vehicle branding and stickering, UXUI design projects and Business Requirements

2024

International Immersive Program, Dubai
- certification program through which we studied and explored topics that included branding, marketing, wayfinding, communication, film making
- field visits and on site interactions at the Dubai Design District

2023
(2 months)

Ahmedabad Design Week 5.0
- Advertising Collateral designer, worked on variables that elevated brand guidelines, including collaterals like wayfinding and advertising information

2023
(2 months)

MODUS: Departmental Fest
- Core Team Designer

🖥 Software Skills
- Figma
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe XD
- Adobe After Effects

💡 Soft Skills
- Communication
- Leadership
- Teamwork
- Presentation
- Analytical Skills
- Research
- Empathy
- Interpersonal Skills
- Time Management
- Adaptability

🎓 Education

2021-2025

Bachelor's Degree I Design & Visual Communication
Unitedworld Institute of Design (UID)
- Dedicated in producing my works that revolve around branding, brand identity, packaging, publication along with UX/UI
- Consistent Grade of First Class with Distinction

2019-2020

Higher Secondary Education (12th)
- PCM / English
- 87% (CBSE Board)

2018-2019

Secondary Education (10th)
- Science / Math
- 89% (ICSE Board)