

# Prajakta Joshi

Multidisciplinary Designer

Thoughtfully driven designer with a strong sense of aesthetics, proficient in Adobe Suite & Figma. A Team Leader and Team Player, who is enthusiastic to deliver from ideation to execution, always eager to learn & grow.

## Let's Connect

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## Experience

### 2025 Multia Design Studio, India

- Designer  
(3 months)
- Brand & Interaction Design
  - Curated & Designed Brand Identity
  - Was involved in attending client meetings and understanding their requirements, till delivering design deliverables, until the brand went live.

### 2024 Repos Energy, India

- Intern  
(4 months)
- Comprehensive Marketing & Communication Solutions
  - Strategic Marketing campaigns, advertising, digital media management, vehicle branding and stickering, UXUI design projects and Business Requirements

### 2024 International Immersive Program, Dubai

- certification program through which we studied and explored topics that included branding, marketing, wayfinding, communication, film making
- field visits and on site interactions at the Dubai Design District

### 2023 Ahmedabad Design Week 5.0

- (2 months)
- Advertising Collateral designer, worked on variables that elevated brand guidelines, including collaterals like wayfinding and advertising information

### 2023 MODUS: Departmental Fest

- (2 months)
- Core Team Designer

## Software Skills

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Figma
- Adobe XD
- Adobe After Effects

## Soft Skills

- Communication
- Leadership
- Teamwork
- Presentation
- Analytical Skills
- Research
- Interpersonal Skills
- Time Management
- Adaptability

## Education

### 2021-2025 Bachelor's Degree Design & Visual Communication

- Dedicated in producing my works that revolve around branding, brand identity, packaging, publication along with UX/UI
- Consistent Grade of First Class with Distinction (8 SGPA)

### 2019-2020 Higher Secondary Education (12th)

- PCM / English
- 87% (CBSE Board)

### 2018-2019 Secondary Education (10th)

- Science / Math
- 89% (ICSE Board)